



Dr Web Kenya

# SOFTWARE DEVELOPMENT SERVICES RATES

## □ Web Development Services Price List

### □ Starter Website – Ksh 25,000

Perfect for individuals or small businesses just getting online.

- 1-3 pages (Home, About, Contact)
- Mobile responsive design
- Contact form / WhatsApp integration
- Basic SEO setup
- Delivery: 5-7 days

### □ Business Website – Ksh 30,000

Ideal for growing brands needing a more complete online presence.

- 5-7 pages (Home, Services, Portfolio, About, Blog, etc.)
- Custom design (not from templates)
- Advanced contact & booking forms
- On-page SEO + Google Maps
- Image gallery or video integration
- Delivery: 7-10 days

### □ E-Commerce Website – Ksh 50,000+

Sell your products or services online with ease.

- Full-featured store (up to 50 products)

## Web Development Services Price List

- Cart, checkout, and payment integration (M-Pesa, Card, etc.)
- Admin dashboard to manage orders/products
- Email confirmations + basic automations
- Delivery: 10–14 days

### Portfolio / Personal Brand Website – Ksh 25,000

Showcase your work, talents, or personal brand.

- 3–5 pages (Home, About Me, Projects, Testimonials, Contact)
- Clean, modern layout with image/video galleries
- Mobile responsive
- Integrated social links & contact form
- Delivery: 5–7 days

### Blog / Content Website – Ksh 30,000

For content creators, writers, and educators.

- Home + Blog + About + Contact + Categories
- Easy-to-manage CMS (Content Management System)
- Social sharing + newsletter form
- Optimized for SEO and readability
- Delivery: 7–10 days

## □ Web Development Services Price List

### □ Online Course / Learning Platform – Ksh 100,000+

Build your own digital academy or training platform.

- Course pages with video integration
- User registration/login
- Payment integration (M-Pesa, Card)
- Admin dashboard to manage content and students
- Certificates & quizzes (on request)
- Delivery: 14–21 days

### □ Custom Web Application / Dashboard – Ksh 70,000+

For businesses that need unique functionality or tools

- Fully custom-built using MERN stack
- Admin panels, data dashboards, booking systems, etc.-
- API integration (payments, CRMs, etc.)
- Secure authentication
- Scalable and performance optimized
- Delivery: Based on project scope

## □ Web Development Services Price List

### □ School Website - Ksh 40,000

- Home, About, Admissions, Academics, Contact Photo & video gallery
- Term calendar & downloadable resources
- Mobile responsive
- WhatsApp / contact form integration
- Delivery: 7-10 days

### □ Chama / Merry-Go-Round Website - Ksh 55,000

- Group info, contributions tracker, member directory
- Admin dashboard for records
- Meeting calendar and updates section
- Mobile-friendly design Secure member login (optional)
- Delivery: 7-10 days

### ✦ Add-Ons & Extras

- Domain & Hosting Setup Ksh 4,000/yr
- SEO Optimization Ksh 5,000
- Website Maintenance (Monthly) Ksh 2,000
- WhatsApp Chat Bot Integration Ksh 6,000
- Logo & Branding Kit Ksh 5,000

Need something custom? Lets talk! Call/WhatsApp: 0719 790 026 Email:  
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